



Vice President of U.S. Partnerships & Marketing

Who We Are

Narrative 4 is a global not-for-profit with a mission to equip young people to harness the power of stories to drive change in their communities. Founded by artists, educators, and students, the organization is established in 12 countries across Africa, Europe, and North America.

Our Vision

Narrative 4's vision is to create a global community where every young person leads with compassion. Our programs replace loneliness and isolation with connection, community, and action.

What We Do

We deliver youth projects and events that bring our mission to life. We create spaces where young people build compassion, strengthen connections, and take action in their communities.

We also train teachers, educators, and community workers in our core methodology, the Story Exchange, and support them in delivering transformative evidence-based programs. Our training equips facilitators with practical tools to foster emotional intelligence, deepen classroom relationships, and create inclusive, compassionate learning environments.

By combining educator training with real-world youth engagement, we help build a global network of changemakers who lead with story, connection, and heart.

What You'll Do

The Vice President of U.S. Partnerships & Marketing, reporting to the Chief Operating Officer (COO), is a mission-driven, results-oriented leader responsible for driving sustainable growth through strategic partnerships, marketing, and solution-based sales. This senior executive will design and implement strategies that expand and deepen N4's relationships with K-12 educational institutions, as well as with colleges and universities while also elevating the organization's brand and visibility.

This role blends solution selling with nonprofit stewardship: understanding the unique needs of potential partners and providing offerings that advance N4's mission and the partner's goals. The VP will also lead N4's marketing function, ensuring compelling storytelling, brand alignment, and consistent engagement across all platforms, while managing and mentoring a team across partnerships and marketing.

Key Responsibilities

Strategic Partnerships & Solution Selling

- Design and lead a comprehensive partnerships strategy to substantially expand N4's earned revenue within U.S. K-12 and colleges and universities.

- Apply a solution selling approach: assess partner needs, build tailored proposals, and position N4's programs as solutions that deliver measurable impact.
- Foster cross-sector collaborations with strategic partners (e.g., education networks, cultural institutions, nonprofits) to extend program adoption.

Marketing & Brand Leadership

- Oversee the development and execution of an integrated marketing and communications strategy, ensuring product offerings are clear and aligned for each market segment.
- Elevate N4's brand visibility through storytelling, thought leadership, and strategic campaigns.
- Lead digital, print, and event marketing to inspire decision makers, educators, and stakeholders.
- Ensure consistent messaging that reflects N4's values of compassion, curiosity, courage, and connection.

Team Leadership & Management

- Directly manage and mentor staff across the partnerships and marketing teams, ensuring strong collaboration, accountability, and professional growth.
- Establish clear goals, metrics, and performance benchmarks for the partnerships and marketing functions.
- Foster a culture of innovation, inclusivity, and mission-driven excellence within the teams.
- Align team priorities with organizational strategy, ensuring seamless integration with program and operations staff.

Organizational Leadership

- Serve as a senior member of the executive team, advising on growth strategy and organizational priorities.
- Represent Narrative 4 externally as a thought leader and ambassador at conferences, events, and high-level partner meetings.

What Experience You'll Bring

- 10+ years of progressively responsible experience in partnerships and marketing leadership.
- Proven success in solution selling and co-creating high-value partnerships (six- and seven-figure commitments) within U.S. K-12 and colleges and universities.
- Strong knowledge of U.S. K-12 and colleges and universities landscapes.
- Demonstrated success in managing and scaling partnerships and marketing teams.
- Track record of building brand visibility and marketing strategies in a mission-driven context.
- Proficiency with CRM systems (e.g., HubSpot) in managing partner pipelines and marketing campaigns.
- Exceptional communication, presentation, and negotiation skills.
- Entrepreneurial, self-starter, collaborative, and deeply committed to advancing N4's mission of compassion-driven change.
- Willingness to travel nationally and internationally as needed.

Compensation & Benefits

- Competitive salary commensurate with experience.
- Health, dental, and vision insurance.

- Retirement plan with employer match.
- Generous paid time off and flexible work arrangements.
- Opportunity to play a leading role in shaping the future of a global compassion-driven organization.

This is a remote position.

What We Believe

Narrative 4 is an equal opportunity employer and encourages applications from diverse candidates. Narrative 4 does not discriminate in any aspect of employment on the basis of race, color, ancestry or national origin, religion, sex, sexual orientation, gender identity, gender expression, marital status, disability, veteran status, genetic information, or age.